

Digital *Catalog*

Social Media Management
Sales Funnel
UGC Creator
Master plan
Graphic Design
Web Design
Video Marketing
Google Ads Campaigns
Social Media Campaigns



Social Media Management



Delivery
Same-day delivery upon complete information provided by the client.

1

Step 1 Choose Your Social Network

 15 Designs

 15 Designs

 8 Videos

 15 Designs

 15 Designs

 15 Designs

 15 Designs

Note: Of the 15 designs included for each social network, a maximum of 6 can be videos. If you purchase the TikTok social network package, you can post those 8 videos on Facebook and Instagram (if we are also managing those networks).

Includes: Campaign Experts



Community Manager

A dedicated executive who will create a content schedule with copy for each post, handle design, make posts, and respond to messages and comments within hours from 9:00 am to 5:00 pm (GMT-6, CDMX time zone).



Campaign Specialist

An expert executive in launching advertising campaigns, who will prepare investment campaign proposals. Packages include two campaign proposals and a monthly growth report.

If additional campaigns are desired, they can be contracted at an extra cost.

2

Step 2 Choose Your Social Media

1 Social Media Essential Plan

Monthly Annual
\$120 \$1,000

2 Social Media Indispensable Plan

Monthly Annual
\$150 \$1,200

3 Social Media All-in-One Plan

Monthly Annual
\$180 \$1,600

4 Social Media Professional Plan

Monthly Annual
\$200 \$2,000

6 Social Media Omnipresent Plan

Monthly Annual
\$250 \$2,424

Prices
Currency: USD



3

Step 3 Boost Your Business



Hire

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your community manager and campaign specialist.



Video Call

Schedule a call to get to know your business.



Design Proposal

We present 2 design proposals for your business account.



Boost Your Business

We start with posts and advertising for your business.

Note: These plans are managed through the Canva platform.

Social Media Management

+ review



Delivery

Same-day delivery upon complete information provided by the client.

1

Step 1 Choose Your Social Network

 15 Designs


 15 Designs

 8 Videos

 15 Designs

 15 Designs

 15 Designs

 15 Designs

Note: Of the 15 designs included for each social network, a maximum of 6 can be videos. If you purchase the TikTok social network package, you can post those 8 videos on Facebook and Instagram (if we are also managing those networks).

Includes: Campaign Experts



Community Manager

A dedicated executive who will create a content schedule with copy for each post, handle design, make posts, and respond to messages and comments within hours from 9:00 am to 5:00 pm (GMT-6, CDMX time zone).



Campaign Specialist

An expert executive in launching advertising campaigns, who will prepare investment campaign proposals. Packages include two campaign proposals and a monthly growth report.

If additional campaigns are desired, they can be contracted at an extra cost.

2

Step 2 Choose Your Social Media

1 Social Media Essential Plan

Monthly

\$125 USD

2 Social Media Indispensable Plan

Monthly

\$145 USD

3 Social Media All-in-One Plan

Monthly

\$175 USD

4 Social Media Professional Plan

Monthly

\$225 USD

6 Social Media Omnipresent Plan

Monthly

\$275 USD



3

Step 3 Boost Your Business



Video Call

Required to learn more about your business and its objectives.



Review

The deadline for making corrections is 3:00 pm (GMT-6).



Posts

We suggest what type of posts to make and when to publish them.



Designs

Designs are sent with watermarks until they are approved.



Boost Your Business

If TikTok reviews are required, the quote needs to be requested directly with our Video Marketing department.

Note: These plans are managed through the Canva platform.

Sales Funnel

Sales and Qualified Leads Automation System

Includes

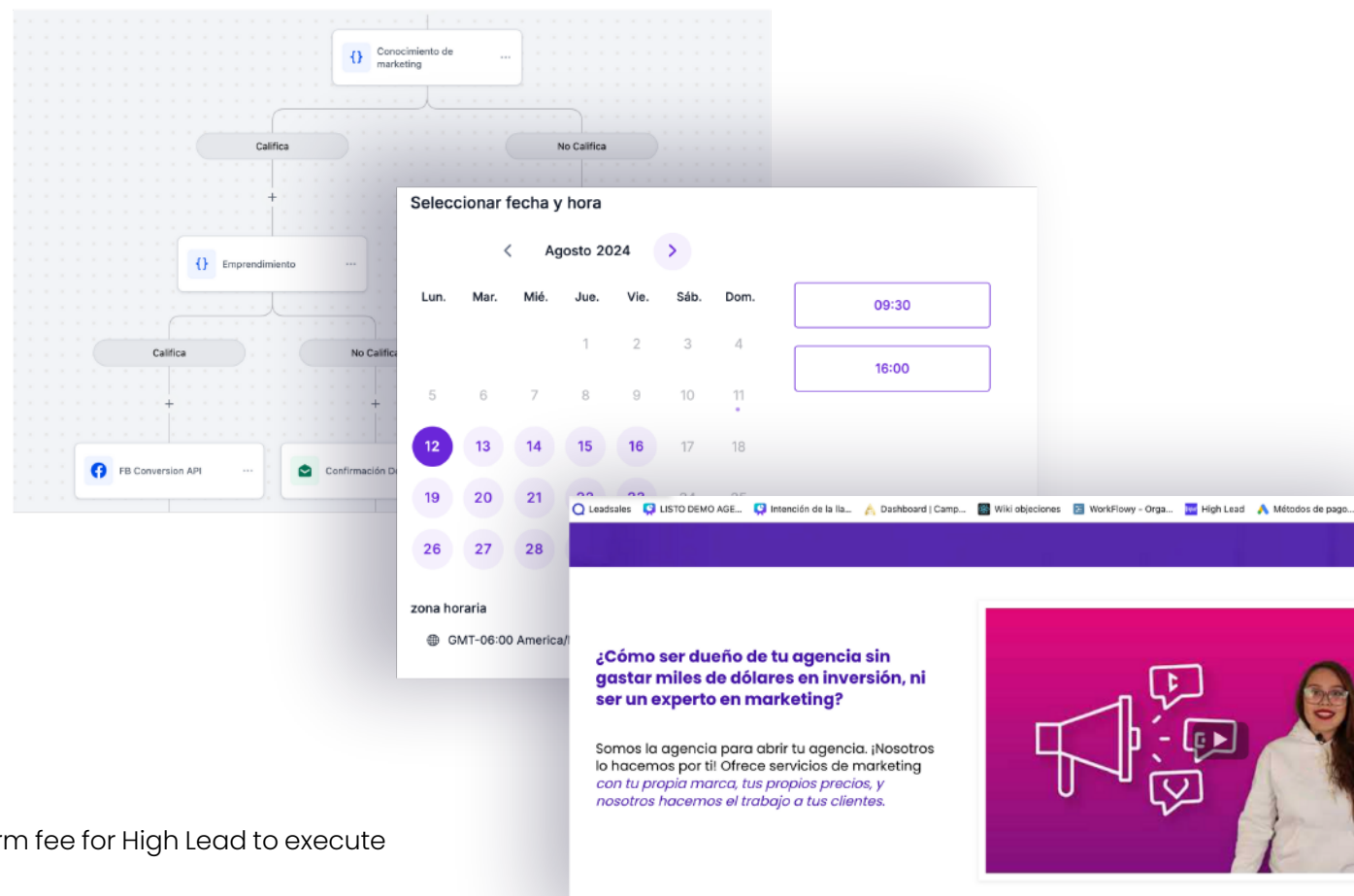
Landing page design
Funnel configuration and automation
Appointment calendar setup
Design of 3 customer delivery emails
Form design and Facebook API configuration

Price

\$300 USD

Delivery Time: 7 to 10 business days.

Note: One-time payment for funnel setup and activation. Does not include the platform fee for High Lead to execute the entire automation. Please check platform prices at highlead.us.



UGC Creator

Promotional Videos with Real People

Includes

- Script design (sales video script)
- Talent hire for video production
- 1 edited video
- Campaign proposal for ad launch
- 1 trafficker for campaign launch and monitoring (up to 30 days)

Price

\$250 USD

Delivery Time: Script: 3 business days. **Video:** 5-7 business days.

+3,500 creadores UGC

Consigue anuncios que sí venden en pocos clicks.



Master plan

The Most Comprehensive Marketing Package for Your Business at the Best Price



Delivery

Informational Website: 8 business days
Social Media: Same day as contracting, provided all client information is available.



The first contract includes:

\$20 USD in ads

Instagram 15 designs

Community Manager



A manager who will create a content schedule with captions (copy) for each post, design visuals, publish content, and respond to messages and comments between 9:00 am and 5:00 pm (GMT-6, CDMX Central Time).

Campaign Specialist



An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

Facebook 15 designs

Community Manager



A manager who will create a content schedule with captions (copy) for each post, design visuals, publish content, and respond to messages and comments between 9:00 am and 5:00 pm (GMT-6, CDMX Central Time).

Campaign Specialist



An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

TikTok 8 Videos

Community Manager for TikTok



A manager who will create videos and publish them on TikTok.

Campaign Specialist



An expert in ad campaigns who will prepare investment campaign proposals. Receive a monthly growth report.

Development of 1 Informational Website

5 Example Pages:

Home, About Us, Contact, Services, Testimonials.
Ideal for businesses looking to share detailed information about their services.

Includes two campaign proposals;
additional campaigns can be
contracted for an extra fee.

Monthly
\$400 USD

Annual
\$4,000 USD

Graphic Design

We design the unimaginable



Delivery

First stage: 5-7 business days.
Second stage: 3 business days.



Brand design

\$250 USD

1

Brief Filling



Brief

A brief will be shared with you with some questions that you must answer in detail so that the design team can work on the project correctly.



Notify Brief Filling

To provide a delivery date, you must notify that you have sent the brief with your answers; it will be reviewed, and work on the project will begin.

2

Stage 1 Development of 3 Logo Proposals

PDF Presentation

A PDF presentation with the 3 logo design proposals will be sent to your email. From the 3 proposals presented, you must select one to be your final brand; if changes are needed, you have 1 round on one proposal from the 3 presented.

If additional rounds of changes are required or a fourth logo proposal is needed, it will incur an extra cost.

Extra branding proposal
\$75 USD

Change to a chosen proposal by request
\$40 USD

3

Stage 2 Logo Delivery (once approved)

Logo Delivery

Once you authorize the final logo, the preparation of all brand support material begins, which includes:

- Corporate identity manual
- Editable format logo
- Logo in JPG format
- Logo in PNG format
- Fonts

Note: The preparation of the material takes 3 business days once you authorize the final logo.

Other Graphic Design Services

| Service | Price | Delivery Times |
|---|-----------|---|
| Brand design | \$250 USD | Stage 1: 5 to 7 business days Stage 2: 3 business days |
| Flyer design | \$60 USD | 4 business days |
| Business card design | \$60 USD | 4 business days |
| Poster Design | \$40 USD | 4 business days |
| Front and back Triptych design | \$85 USD | 5 business days |
| Infographic Design | \$40 USD | 3 business days |
| Service Catalog Each page (Excludes Front and Back Cover) | \$20 USD | 4 business days |
| Display advertising design | \$50 USD | 4 business days |
| Individual Post Premium Design | \$20 USD | 3 business days |
| Cover, header, cover photo | \$50 USD | 2 business days |
| Canvas 1m x 1m | \$50 USD | 4 business days |

| Service | Price | Delivery Times |
|--------------------------------|-----------|-----------------------|
| Illustration | \$150 USD | Depends on difficulty |
| 5 Basic Stickers | \$35 USD | 4 business days |
| Naming | \$70 USD | 5 business days |
| Digital menu for SMEs (annual) | \$130 USD | 7 business days |
| Digital Business Menu (annual) | \$160 USD | 7 business days |
| Signs | \$50 USD | 7 business days |
| Packaging (basic project) | \$195 USD | Depends on difficulty |
| | | |
| | | |
| | | |

Web Design

Enter the Digital World



Delivery

Depends on the type of requested website.

1

Step 1 Choose the Type of WordPress Website You Need

Landing Page

Your single-page website, you can include contact information, a form, but it does not have more sections.

Information Website

5 example pages:

Home, About Us, Contact, Services, Testimonials. Ideal for businesses looking to share detailed information about their services.

E-commerce to WhatsApp

Web with product catalog that does not have a payment gateway, but customers can send their order to WhatsApp, and from there, you can close the sales.

E-commerce with payment gateway

Web with online store and payment gateways, customers can buy directly, pay with credit cards, debit cards, Paypal, among others.

2

Step 2 Choose the WordPress Website Mode You Need:

Economic: We create your site on WordPress based on a template. The templates we work with are from Divi, elegant and professional; we adapt them to your corporate image in colors and information. Your web designer will send you options and a catalog of templates for you to choose the one you like the most.

Customized: We create your site on WordPress but based on a custom design; we will assign a web designer to create your site with sections created from scratch and adapted to your needs.

3

Step 3 Choose Your WordPress Site, Economic, or Customized

Landing page

Economic

\$550 USD

Made to measure

\$700 USD

Delivery

Economic: 5 to 7 business days

Made to measure:

- Layout: 7 days
- Development: 6 to 8 days

Includes: hosting, SSL, 1 corporate email.

Information Website

Economic

\$700 USD

Custom

\$850 USD

Delivery

Economic 8 to 12 business days

Custom:

- Layout: 15 days
- Development: 10 to 15 days

Includes: hosting, SSL, 3 corporate emails.

E-commerce WhatsApp

Economical

\$800 USD

Tailor-made

\$1,000 USD

Delivery

Economical: 10 to 15 business days

Tailor-made:

- Layout: 15 days
 - Development: 15 to 20 days
- Includes:** hosting, SSL, 5 corporate emails.

E-commerce with Payment Gateway

Economic

\$1,000 USD

Custom

\$1,200 USD

Delivery

Economic: 10 to 15 business days

Custom:

- Layout: 15 days
- Development: 15 to 20 days

Includes: hosting, SSL, 5 corporate emails, 2 payment gateways

Extras Websites

Extra Page

Economic \$40 USD
Made to measure \$50 USD

Blog

Economic Site \$84 USD
Custom Site \$139 USD

Multilingual (one extra language)

Economic \$175 USD
Custom English / French / Portuguese / Italian \$310 USD

Feature Reservations

Economic Site \$310 USD
Custom Site \$445 USD

Multi-Currency

Economic Site \$168 USD
Custom Site \$252 USD

Video marketing

Video Marketing Reels, TikTok's, video editing, animations, and more



Delivery

Depends on the type of requested video.



Standard Video Format

We work with all available video formats, stories, reels, YouTube videos, social media videos, campaign videos, etc.

Consult with your sales executive for the format that best suits your project.

VOICE NARRATION

We help you create the script and choose the right voice to bring your project to life.
NOTE: Voice narration is not included in the Video Marketing service; it is hired separately.

Maximum 60 seconds
\$50 USD

Maximum 30 seconds
\$40 USD

10-20 seconds
\$30 USD

1

Step 1 Choose the Type of Video You Need

BASIC VIDEO

Video editing with simple transitions and 2D texts, music. Ask your advisor for examples.

INTER VIDEO

Video editing with more elaborate transitions and the use of mockups. Ask your advisor for examples.

FULL VIDEO

Video editing with more elaborate transitions, including the use of mockups and animations. Ask your advisor for examples.

2

Step 3 Boost Your Business



Purchase

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your assigned video maker for your project.



Video Call

Schedule a call to get to know your business and start the project.



First Review

Review of the project and feedback.



Project Delivery

We deliver the final project.

3

Step 3 Choose Your Video

BASIC VIDEO

1 minute

\$100 USD

30 seconds

\$70 USD

10-20 seconds

\$45 USD

INTER VIDEO

1 minute

\$200 USD

30 seconds

\$130 USD

10-20 seconds

\$85 USD

FULL VIDEO

1 minute

\$500 USD

30 seconds


\$270 USD

10-20 seconds

\$120 USD

Other video services

Supplement with other options



Delivery
Depends on the type of requested project.



Need monthly videos? Get our subscription and save on your purchase

| Video Subscription (30-Second) | Price | Delivery Times |
|------------------------------------|-----------|----------------|
| Basic Video (4 videos, 1 per week) | \$200 USD | 1 per week |
| Inter Video (4 videos, 1 per week) | \$400 USD | 1 per week |
| Full Video (4 videos, 1 per week) | \$800 USD | 1 per week |

Note: For other types of audiovisual material, please contact the support line, and it will be quoted in terms of cost and delivery time. Keep in mind that the quote depends on the type and complexity of the project.

Content Creator Package

| | | |
|----------------|-----------|---------------------|
| Basic Video | \$90 USD | 2-5 business days |
| Inter Video | \$130 USD | 3 -7 business days |
| Full Video | \$200 USD | 5 -10 business days |
| Image creation | \$100 USD | 3- 7 business days |
| TikTok | \$30 USD | 3- 7 business days |
| Reels | \$30 USD | 3- 7 business days |

Logo Animation

| Logo Animation | | |
|-----------------------------|----------|--------------------|
| Basic | \$39 USD | 2 -3 business days |
| Inter | \$50 USD | 2 -3 business days |
| Complete | \$80 USD | 2 -3 business days |
| Changes in video dimensions | | |
| Basic Video | \$30 USD | 2 -3 business days |
| Inter Video | \$35 USD | 2 -3 business days |
| Full Video | \$50 USD | 2 -3 business days |



Google Ads Campaigns

Campaigns to drive traffic to your website



Delivery

Depends on the type of requested campaign.



Drive more and more customers to your business website

Learn about the differences in the campaigns we handle on Google.

Google Search Campaign: Do you have a secure website and want to bring more people to it? Position yourself among the top search results.

Google Display Campaign: Reach relevant audiences with visually appealing ads on millions of websites, apps, and Google properties.

Google YouTube Campaign: YouTube video advertising has a system where the advertiser only pays when someone chooses to watch their video. Ideal for new businesses or remarketing strategies.

Google Search Campaign

\$85 USD

Reach customers interested in your product or service with text ads.

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Campaign proposal format.
- Launch and campaign monitoring.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.

• Campaign investment not included.

Google Display Campaign

\$135 USD

Display advertising on web pages, includes the following:

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Banner creation for the requested ad.
- Campaign proposal format.
- Launch and campaign monitoring.
- Assigned Agent.
- Maximum duration of 30 days.
- Results report.

• Campaign investment not included.

Google YouTube video campaign

\$220 USD

YouTube ad placement, includes the following:

- Initial analysis.
- Keyword search and selection.
- Target market segmentation.
- Creation of a 6 sec, 15 sec, or 20 sec video.
- Campaign proposal format.
- Launch and campaign monitoring.
- Assigned Agent.
- Maximum duration of 30 days.
- Results report.

• Campaign investment not included.

Social Media Campaigns

Boost your business on social media



Delivery

3 business days with all the information provided by the client.

Get potential clients in a short time.

Explore all the options that Meta has for you, with the help of our campaign experts, achieve the results you expect in a shorter time frame. But we don't stop there; we also offer campaigns on TikTok Ads, taking advantage of one of the trending networks.

Facebook Ads

\$50 USD

Reach customers interested in your product or service with effective ads, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.

- Campaign investment not included.

Instagram Ads

\$50 USD

We create a strategy according to your business's nature, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.

- Campaign investment not included.

TikTok Ads

\$50 USD

Maximize the creativity of videos, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Launch and monitoring of the campaign.
- Maximum duration of 30 days.
- Assigned Agent.
- Results report.

- Campaign investment not included.



Contact

Web site: wdartdigital.com

E-mail: wiselydoneart@gmail.com

WhatsApp: 305 926 9304

Business hours: Monday to friday from 09:00 a.m. to 05:00 p.m.

 @WiselyDoneDesign

 @wdartdigital